

SPONSORSHIP & EXHIBITION OPPORTUNITIES
ACSEP ANNUAL CONFERENCE

2020



FEBRUARY 5-9
QT, CANBERRA
AUSTRALIA



THE AUSTRALASIAN COLLEGE OF SPORT AND EXERCISE PHYSICIANS (ACSEP) IS THE PROFESSIONAL BODY REPRESENTING SPORT AND EXERCISE PHYSICIANS IN BOTH AUSTRALIA AND NEW ZEALAND.

Sports and Exercise Physicians are committed to excellence in the practice of medicine as it applies to all aspects of physical activity. Safe and effective sporting performance at all levels is a major focus. Alongside this is the increasing recognition of the importance of exercise in the prevention and treatment of common and often serious medical conditions, such as arthritis, heart disease, diabetes, many cancers and mental illness. Exercise has increasingly been shown to supplement traditional measures such as rest, medication and surgery, often with less reliance on these in the treatment of many chronic health conditions. It can certainly help improve recovery and in turn, long term outcomes. The ACSEP will continue to uphold and advance world leading training and practice in the specialty of Sport and Exercise Medicine. We are perfectly positioned to lead and promote the incorporation of exercise and physical activity into the daily lives of all members of the community, whether healthy or unwell. We will continue to work closely with our peak sporting bodies and teams, medical and allied health colleagues, as well as the greater community to keep us all active and healthy.

ABOUT THE ACSEP

ABOUT THE EVENT

WELCOME MESSAGE

I am delighted to launch the Australasian College of Sport and Exercise Physicians Annual Scientific Conference to be held in Australia's capital, Canberra, from February 7-9, 2020. Once again, the College has convened a world class faculty of pre-eminent international and local expert keynote speakers in Sport and Exercise Medicine including Dr Jane Thornton and Dr Tracy Ray. The 2020 program will explore a range of themes including Exercise is Medicine, Paediatric Sport & Exercise Medicine, Surgical and injectable interventions in SEM and a range of medical & musculoskeletal themes in SEM. Our highly popular Management of Sporting Trauma (MOST) and Musculoskeletal Ultrasound for Sport and Exercise Physicians Course will also be offered in the two days following the Scientific Conference.

This is a unique opportunity for the global Sport and Exercise Medicine community; Sport and Exercise Physicians, Sports Doctors, General Practitioners, Registrars, Medical Students and other specialties to meet face to face.

The scientific program will again be preceded by the ACSEP Registrar Conference from February 5-6 and will have a diverse program. Delegates can explore Canberra through a variety of exercise based activities including golf, tennis, stand up paddle boarding, hiking and mountain biking – a unique feature of our conference, to encourage colleagues to practice what they preach.

I look forward to meeting our sponsors throughout the conference, including our social activities the official welcome event and the formal annual Gala Dinner; where we recognise our newest Fellows to the College along with those who have significantly contributed Sport and Exercise Medicine.

Following the success of our 2019 Conference in Queenstown, New Zealand, I am confident that Canberra will also deliver an amazing experience; leaving all delegates with many wonderful practice pearls, memories, and friendships. Your sponsorship will play a great part of our conference success.

Thank you for considering joining as a sponsor or trade exhibitor and I look forward to welcoming you.

Warm regards,

Dr Louise Tulloh
President, ACSEP

ACSEP ANNUAL CONFERENCE
FEB 5TH-9TH 2020



PREMIUM SPONSORSHIP OPPORTUNITIES

All costs are in AUD and inclusive of GST

Platinum Sponsor (one only)

\$25,000

Platinum Sponsor benefits include

- Named and promoted as the Platinum Sponsor of the conference.
- The ability to host a bespoke initiative of your choice at a time agreed by the ACSEP.
- Direct link to your website from the conference web page.
- Opportunity to sponsor a Keynote Speaker.
- Complimentary double trade exhibition stand in premium position.
- Up to ten complimentary full conference registrations including attendance at the Welcome Function and Gala Dinner.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo in the conference program.
- Opportunity for one advertisement in the ACSEP Monthly Newsletter at a time of your choosing.

Gold Sponsor (one only)

\$20,000

Gold Sponsor benefits include

- Named and promoted as a Gold Sponsor of the conference.
- Direct link to your website from the conference web page.
- Complimentary trade exhibition stand in premium position.
- Four complimentary full conference registrations including attendance at the Welcome Function and Gala Dinner.
- Additional full registrations from your company at conference early bird rates.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo in the conference program.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Opportunity for one advertisement in the ACSEP Monthly Newsletter at a time of your choosing.

Gold Ultrasound Sponsor (several available)

\$20,000

Gold Ultrasound Sponsor benefits include

- An opportunity to run 1-2 beginners ultrasound sessions with 1 machine and 1 tutor (ACSEP to organise room and models).
- Named and promoted as a Gold Ultrasound Sponsor of the conference.
- Two complimentary full conference registrations including attendance at the Welcome Function and Gala Dinner.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo in the conference booklet.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Direct link to your website from the conference web page.
- Complimentary trade exhibition stand in premium position.
- Opportunity for one advertisement in the ACSEP Monthly Newsletter at a time of your choosing.

Conference App Sponsor (one only)

\$10,000

Conference App Sponsor benefits include

- Named and promoted as a Conference App Sponsor of the conference.
- Two complimentary full conference registrations including attendance at the Welcome Function and Gala Dinner.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Direct link to your website from the conference web page.
- Complimentary trade exhibition stand in premium position.
- Co-branding with ACSEP on app. Company logo available on app pages.
- Opportunity for one advertisement in the ACSEP Monthly Newsletter at a time of your choosing.

Silver Sponsor (several available)

\$9,900

Silver Sponsor benefits include

- Named and promoted as a Silver Sponsor of the conference.
- Two complimentary full conference registrations including attendance at the Welcome Function and Gala Dinner.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Direct link to your website from the conference web page.
- Complimentary trade exhibition stand in premium position.
- Opportunity for one advertisement in the ACSEP Monthly Newsletter at a time of your choosing.

Gala Dinner Sponsor (one only)

\$8,900

Gala Dinner Sponsor benefits include

- Named and promoted as the Dinner Sponsor of the conference.
- Eight complimentary tickets to the Welcome Function and Gala Dinner.
- Opportunity for a brief address during the Gala Dinner.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo on the conference app and website.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Opportunity to display a banner/s at the Dinner Venue.

ACSEP Golf Day (one only)

\$4,900

ACSEP Golf Day Sponsor benefits include

- Named and promoted as the ACSEP Golf Day Sponsor.
- Four complimentary Golf Day entries.
- Four complimentary tickets to the Welcome Function.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo on the conference app and website.
- Acknowledgment by the Chairperson at the opening and closing of the conference.
- Opportunity to display a banner/s at the Golf Day.

PREMIUM SPONSORSHIP OPPORTUNITIES

All costs are in AUD and inclusive of GST

Welcome Function Sponsor (one only)

\$4,900

Welcome Function Sponsor benefits include

- Named and promoted as the Welcome Function Sponsor of the conference.
- Four complimentary tickets to the Welcome Function.
- Opportunity for a brief address and display banners during the Welcome Function.
- Inclusion of one piece of written information/merchandise in conference satchels.
- Inclusion of logo on the conference app and website.
- Acknowledgment by the Chairperson at the opening and closing of the conference.

Conference Satchel Sponsor (one only)

\$4,900

Conference Satchel Sponsor benefits include

- Named and promoted as the 2020 Conference Satchel Sponsor.
- Opportunity to co-brand the conference satchel with company logo, or use own branded satchel/backpack.
- Inclusion of one piece of written information/merchandise in conference satchel.
- Inclusion of logo on the conference app and website.
- Acknowledgement by the Chairperson at the opening and closing of the conference.

The Conference Satchel in 2019 was a sports backpack which was extremely popular among delegates. This provides a unique branding opportunity with doctors using the backpack post conference at sporting events and when traveling with elite teams.

Refreshment Breaks Sponsor (several available)

\$3,800

Refreshment Breaks Sponsor benefits include

- Named and promoted as a Refreshment Breaks Sponsor
- Signage placement at catering stations during the sponsored break
- Inclusion of one piece of written information/merchandise in conference satchel
- Inclusion of logo on the conference app and website.
- Acknowledgement by the Chairperson at the opening and closing of the conference

Satchel Inserts (several available)

\$1,000

- Inclusion of one piece of written information/merchandise in conference satchel

ACSEP is happy to work with you to tailor a bespoke sponsorship package should none of the current offerings exactly fit your needs.

TRADE EXHIBITION SCHEDULE 2020

Exhibitor Package (per display)

Trade Exhibition package benefits include:

- Named and promoted as Conference Exhibitor of the conference.
- One 3m x 3m shell scheme booth with one directional spotlight.
- Back and side walls.
- Fascia on all exposed sides.
- Access to power and internet connection.
- Trestle table with one chair.
- Morning tea, lunch and afternoon tea for two representatives on each day.
- Attendance by two representatives at the Welcome Function and Gala Dinner.
- Conference satchels and name badges for two representatives.
- Inclusion of logo on the conference app and website.

\$4,900

For additional exposure, combine the Exhibitor Package with Refreshment Break Sponsorship to receive the benefits of both at a reduced fee

\$6,500



SPONSORSHIP APPLICATION FORM

I/we wish to become a sponsor in the following category (all costs are in AUD and inclusive of GST):

<input type="checkbox"/>	Platinum Sponsor	(\$25,000)	<input type="checkbox"/>	Conference Satchel Sponsor	(\$4,900)
<input type="checkbox"/>	Gold Sponsor	(\$20,000)	<input type="checkbox"/>	Refreshment Breaks Sponsor	(\$3,800)
<input type="checkbox"/>	Gold Ultrasound Sponsor	(\$20,000)	<i>nominated break:</i>		
<input type="checkbox"/>	Conference App Sponsor	(\$10,000)	<input type="checkbox"/>	Satchel Inserts	(\$1,000)
<input type="checkbox"/>	Silver Sponsor	(\$9,900)	<input type="checkbox"/>	Exhibitor Package	(4,900)
<input type="checkbox"/>	Gala Dinner Sponsor	(\$8,900)	<input type="checkbox"/> <i>Please reserve a display stand on our behalf, subject to confirmation</i>		
<input type="checkbox"/>	Golf Day Sponsor	(\$4,900)	<input type="checkbox"/> <i>We have a custom-built stand and require space only</i>		
<input type="checkbox"/>	Welcome Function Sponsor	(\$4,900)			

*Sponsorships & Exhibition Space will be allocated strictly in accordance with the date of receipt of application and payment. Stands not paid for within 30 days of application will be made available for re-sale.
The reservation is confirmed once the contract has been signed by both parties. Multiple stands are available.*

Additional Information

Name of Company	
Address	
City/State	Post Code
Contact Person	Email
Position in Company	
Telephone	Facsimile
Signature	Date

Payment Options

Direct Credit

NAB	Canberra
BSB	082-902
Account	874 101 128
Name	Conference Solutions

Debit my Credit Card

MasterCard / VISA / Amex

Amount \$:

Card No: / /

Name on card:

Expiry date on card:

Signature:

Please return this form via email to: acsep@con-sol.com

TRADE EXHIBITION SCHEDULE 2020

1

Tuesday 4 February

8.00am - 12.30pm

Exhibition Booth build - QT Ballroom

1.00pm - 6.00pm

Exhibitors move in

2

Wednesday 5 February

7.00am - 8.30am

Exhibition move in

8.30am - 5.00pm

Exhibition open

3

Thursday 6 February

8.30am - 5.00pm

Exhibition open

Morning tea, lunch and afternoon tea in exhibition area

4

Friday 7 February

8.30am - 5.00pm

Exhibition open

Morning tea, lunch and afternoon tea in exhibition area

6.30pm - 8.30pm

Welcome Function - QT Restaurant

5

Saturday 8 February

8.30am - 4.00pm

Exhibition open

Morning tea, lunch and afternoon tea in exhibition area

7:00pm - 10:30pm

Gala Dinner - National Museum

6

Sunday 9 February

8.30am - 3.00pm

Exhibition open

Morning tea and lunch in exhibition area

3.00pm - 5.00pm

Exhibitors pack down

TRADE EXHIBITION

THE TRADE EXHIBITION AND DISPLAY STANDS WILL BE STAGED AS AN INTEGRAL PART OF THE 2020 ACSEP CONFERENCE

Morning teas, lunches and afternoon teas will take place amongst the exhibition stands



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WWW.ACSEP.ORG.AU



Australasian College of Sport and Exercise Physicians



@ACSEP_



AUSTRALASIAN COLLEGE OF
SPORT AND EXERCISE PHYSICIANS

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