

Jeff Miller

NFL Executive Vice President of Communications, Public Affairs and Policy; Player Health & Safety Initiatives

Bio

Jeff Miller is the National Football League's Executive Vice President of Communications, Public Affairs and Policy. In this role, he guides public engagement league-wide, spanning areas from football operations to media partnerships, international expansion, and social responsibility, and encompassing tentpole moments from Draft to Kickoff to Super Bowl, as well as the day-to-day course of business for a league comprising 32 clubs with a global fan base of more than 300 million. In leading these efforts, Miller and his team showcase the NFL's impact and continued innovation as the league has grown into the world's most exciting sports and entertainment experience.

Miller also serves as the NFL's Executive Vice President, overseeing Player Health and Safety and leads the league's ongoing efforts to improve the safety of the game. During his tenure, the league has driven innovation using data, engineering and advanced technologies such as artificial intelligence to improve protective equipment and advance the game through rules changes and techniques, in addition to supporting independent medical research and advancing overall player wellness. As a result of the programs put in place under Miller's leadership, the league has steadily reduced the rate of injuries, including concussions, and implemented robust player care and emergency preparedness measures designed to keep players safe on gameday, including those responsible for saving Damar Hamlin's life.

In 2008, Miller launched the league's Washington D.C. office as Senior Vice President in charge of Governmental and Public Affairs. In that role, he was the primary representative to federal and state governments, interacting regularly with the White House, Congress, and administrative agencies, as well as coordinating with clubs on interactions with governors, mayors, and state legislatures. Inspired by Zack Lystedt's story and his family's advocacy, Miller led a national campaign to pass youth sports concussion laws in all 50 states. He also oversaw the creation of the league's philanthropic organization, the NFL Foundation, and managed the league's community relations department.

Before joining the NFL, Miller spent a decade on Capitol Hill, where he was Chief Counsel and Staff Director for the Antitrust and Business Competition Subcommittee of the U.S. Senate Judiciary Committee. He earned his J.D. from the University of Chicago Law School and his B.A. from the University of Pennsylvania.